

*In association with*



ISLAND AFFILIATES



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**NEWS RELEASE**

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**COLDWELL BANKER ISLAND AFFILIATES AND HAMPTONS INTERNATIONAL IN THE UNITED KINGDOM ANNOUNCE EXCLUSIVE PARTNERSHIP**

(Grand Cayman, Cayman Islands - 8<sup>th</sup> November 2013) – Coldwell Banker Island Affiliates, representing Coldwell Banker in the Caribbean and Atlantic Island region, and Hamptons International, a leading estate agency in the United Kingdom, announced their exclusive partnership at recent meetings held in New York City. Brian Madeiros, President & CEO of **Coldwell Banker Bermuda Realty** was in attendance at the event which included two days of industry based training along with regional meetings. “These regional meetings and opportunities for marketing via international media are part of the benefit of being involved in the global Coldwell Banker network.” said Mr. Madeiros “We value these opportunities and utilize our connections to promote Bermuda and our real estate service offerings.”

This marketing agreement with Hamptons International strengthens the scope and reach of both companies enabling them to offer property buyers and sellers a superior level of real estate service on both sides of the Atlantic Ocean. The agreement allows for additional exposure of all of Coldwell Banker Island Affiliates’ property listings to be marketed by Hamptons International and also displayed on their website, [www.hamptons.co.uk](http://www.hamptons.co.uk).

Coldwell Banker Island Affiliates has been in business since 1997, when Coldwell Banker Real Estate Corporation began pursuing their vision of a global real estate company. The islands of the Atlantic and the Caribbean were among of the first to join the network due to proximity to the USA. Coldwell Banker Island Affiliates (CBIA) comprises all the islands from Bermuda on the North, Aruba and Curacao to the South, Cuba to the West and Barbados to the East. Today, CBIA has 21 offices covering 15 different islands throughout the Caribbean and Atlantic island region. Coldwell Banker Bermuda Realty works closely with real estate brokers and agents within CBIA to create referral relationships and share market knowledge that assists to develop trends and projections for our local real estate industry.

cont. page 2

Hamptons International is a leading residential agency operating in London, the South of the UK and overseas. With more than 140 years of experience in the property market and a commitment to industry innovation and exceptional levels of customer service, Hamptons International today offers a wealth of award-winning services including UK and international Sales, Lettings, Property Management, Corporate Services, Residential Development, Development Land and Valuation, and Property Finance. Headquartered in London's Mayfair, Hamptons International has an international network of more than 85 offices and is a subsidiary of Countrywide, the UK's largest estate agency and property services group.

"This agreement is a smart move on the part of both companies. There has long been a connection between the Caribbean and the UK. Many people from the UK are looking to buy property in the Caribbean, so the agreement makes sense to have reputable real estate agents on both ends of the transaction," said Jim Reed, Managing Director of CBIA. "We are proud to have Hamptons International as a referral partner in the UK."

Alasdair Hedley, Head of International at Hamptons International, says: "The demand for second homes outside of the UK is gaining momentum and we're thrilled to have extended our partnership with Coldwell Banker to include Coldwell Banker Island Affiliates. Traditionally the Caribbean has been a real hotspot for our buyers and we're looking forward to capitalizing on the opportunities that this partnership will bring."

#### **About Coldwell Banker®**

*Coldwell Banker Bermuda Realty is a trade name of Bermuda Realty Company Limited, serving Bermuda's real estate and land surveying needs for more than a quarter of a century. Since 1906, the Coldwell Banker® organization has been a premier full-service real estate provider. Globally, Coldwell Banker is affiliated with more than 3,100 independently owned and operated residential and commercial real estate offices in 51 countries and territories. The Coldwell Banker system is a leader in specialty markets such as resort, new homes and luxury properties through its Coldwell Banker Previews International® marketing program. Visit Coldwell Banker Bermuda Realty at 11 Par-la-Ville Road, Hamilton or online at [www.bermudarealty.com](http://www.bermudarealty.com).*

#### **About Hamptons International**

*Hamptons International is a leading residential estate agent and property services organization, operating in London and the South of the UK. With more than 140 years of experience in the property market and a commitment to industry innovation and exceptional levels of customer service, Hamptons International today offers a wealth of award-winning services including UK and international Sales, Lettings, Property Management, Corporate Services, Residential Development, Land, Valuation and Property Finance. Headquartered in London's Mayfair, Hamptons International has an international network of more than 85 offices and is a subsidiary of Countrywide, the UK's largest estate agency and property services group.*

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