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10TH ANNUAL TOYS FOR TOTS CAMPAIGN A SUCCESS

HAMILTON, Bermuda (Thursday, 6th December 2012) – Overwhelmed with Bermuda’s generosity, the busy elves at Coldwell Banker Bermuda Realty loaded over 2200 toys this morning for delivery to the Coalition for the Protection of Children where they will be wrapped and distribution at this weekend’s Christmas party! Transportation was provided by Joe Vieira Trucking and it didn’t take the drivers long to get into the spirit as they decorated their vehicles for delivery.

The annual ‘Toys for Tots’ campaign sponsored by Coldwell Banker Bermuda Realty was initiated by Kim Webb in 2002 and modeled after a similar initiative sponsored by Coldwell Banker and the Marine Corp in the USA. Since then, the local real estate company has worked hand in hand with Sheelagh Cooper and the Coalition for the Protection of Children each year to ensure that all as many children as possible know the joy of receiving a brand new toy at Christmas. Due to the growth of the campaign over the last decade it has become tradition for the Coalition to assist other charities by providing excess toys to other organizations seeking to accomplish the same goal during the holiday season.

The 2012 Toys for Tots Committee was co-chaired by Heather Chilvers and Cratonia Smith, both Sales Representatives with Coldwell Banker Bermuda Realty. Other committee members included Ann Rego; Carol Birch; Sarah Faiella; and Quinton Burgess. “The excitement that has been building as the campaign draws to a close is unbelievable” said Ms. Smith. “Our entire office has been active in collecting toys from businesses, schools and retail supporters around the Island.”

The team at Coldwell Banker Bermuda Realty would like to extend a sincere thank you to each and every individual who donated this year to Toys for Tots. Special thanks to The Annex Stores; Gorhams; People’s Pharmacy; Face & Body; Hunts Food & Supplies; Heaven Sent Baby Boutique; Arnold’s Discount Warehouse; and Daisy & Mac.

Merry Christmas from all of us at Coldwell Banker Bermuda Realty!

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